



KRISTY DALTON

Looking for a fun and engaging keynote speaker on social media and technology trends for the public sector?



Let Kristy Dalton Keynote Your Next Government Event!

Kristy Dalton is recognized as THE industry expert on social media use in government. She has been called on as an industry influencer and frequent keynote speaker on social media in the public sector.

Kristy is the CEO of Government Social Media and the founder of GSMCON (the Government Social Media Conference). She is also known as the creator and host of the popular GovGirl.com online video show. Fans love her humorous and creative approach to covering government innovation! Kristy holds a Master's Degree in Communication from Northern Illinois University, where she graduated with honors.

Check out the "GovGirl on Social" column on the last page of every print edition of *Government Technology* magazine.

In her column, Kristy discusses the government social media industry and shares advice on best practices for government social media management.



2017 Speaker Packet

Previous Events

Below are some of the public sector organizations that have invited Kristy to speak for keynotes and workshops.

- NATO (Social Media Summit in Sarajevo - Bosnia & Herzegovina)
- 3CMA (City-County Communications & Marketing Association)
- ALGA (Association of Local Government Auditors)
- ACCIS (Association of City & County Information Systems)
- CalPERS (California Public Employee Retirement System)
- CBCcon (Colorado Broadband & Communications Conference)
- CSAC-EIA (California State Association of Counties Excess Insurance Authority)
- FAC (Florida Association of Counties)
- IAP2 (International Association for Public Participation)
- KAGC (Kentucky Association of Government Communicators)
- MCCC (Minnesota Counties Computer Cooperative)
- MML (Missouri Municipal League)
- NC3C (North Carolina City & County Communicators)
- Nevada GMIS (Government Management Information Sciences)
- TAMIO (Texas Association of Municipal Information Officers)
- URISA (Urban and Regional Information Systems Association)
- USDA Milk Market Administrators
- WSATA (Western States Association of Tax Administrators)
- **Plus, Digital Government Summits in 30 state capitals and more!**

Private Industry Engagements

Kristy also frequently works with private industry as a keynote, host or industry influencer.

- Adobe
- Accela
- Eagleview
- Panasonic
- SunGard
- Veeam Software



Audience Feedback

- “The comments on Kristy’s presentation were some of the best we’ve seen, and 3CMA has received repeated requests for her return.”
~ *Scott Lehtonen, Executive Director*
City-County Communications & Marketing Association
- “GovGirl was terrific!! Kudos to whomever thought of inviting her to speak.”
- “Breath of fresh air in a stuffy conference. Innovative!”
- “What a tremendous personality. I am a new fan.”



Having Kristy Dalton lead off our state conference in Texas served notice to our membership that we were taking our organization to the next level. By having a keynote speaker the caliber of GovGirl, our conference was launched with all of the enthusiasm and excitement that comes from this voyage of social media discovery that Kristy helps us navigate so deftly.



Tom Bryson, Texas Assoc. of Municipal Information Officers



2017 Speaker Fees

Please contact us for Kristy Dalton's availability for your event. The below speaker fees are typically for a one-hour keynote presentation, although other arrangements may be considered.

| | |
|---------------------------------------|-----------|
| Private Industry | \$5,000 * |
| International (Outside United States) | \$6,000 * |
| Government/Non-Profit | \$4,000 * |

* The above fees are not inclusive of travel & accommodations, which will be billed separately. Travel expenses include airfare from Reno, NV, USA, hotel & transportation to your event. Travel invoices due NET 20 days.

2017 Speaker Packet

Speaker Agreement

This agreement is between the Agency or Company below and Government Social Media LLC (GSM).

Agency or Company: _____

Event: _____

Date: _____

Location & Venue: _____

General Topic: _____

Length: _____

Audience: _____

Speaking Fee: \$_____ (Travel billed separately. Speaking Fee due in full prior to booking travel.)

Other Notes:

Nothing in this agreement constitutes a partnership or joint venture between parties.

Marketing: Kristy Dalton agrees to allow the requesting party to promote her appearance at the event, including use of speaker's name, biography, and supplied photograph.

Videotaping: In the event that the requesting party wishes to video or audio record any portion of the speaker's presentation, the party must consult with speaker beforehand, disclose the intended use, and receive written consent by the speaker via email. Speaker has the right to refuse video or audio recording.

Cancellation: If Kristy Dalton must cancel the appearance, the requestor will not be held responsible for any expenses incurred by the speaker in preparation for the engagement and the speaking fee will be fully refunded. No further remunerations will be made. If the reason for cancellation is unavoidable flight delay, weather or similar, both parties will split any travel costs incurred and speaker fee will be fully refunded. If the requester cancels for any reason, they must reimburse the speaker for any nonrefundable travel expenses and, if 30 days or more cancellation notice is given, speaker's fee will be refunded less a \$500 nonrefundable fee. If less than 30 days notice is given, only 50% of the speaker's fee will be refunded. Receipts submitted for travel reimbursement shall be paid NET20.

Authorized Representative of Requesting Party:

Signature: _____

Print Name: _____

Title: _____

Agency/Company: _____

Date: _____

Government Social Media LLC (GSM):

Signature: _____

Kristy Dalton, CEO

Date: _____



Signature by GSM is required for agreement to be official. Please return the signed agreement to Mai Linh Johnson at: mailinh@governmentsocialmedia.com.